



FOUNDED 1935

SPONSORSHIP OPPORTUNITIES 2023



Email : commercial@covecricketclub.co.uk

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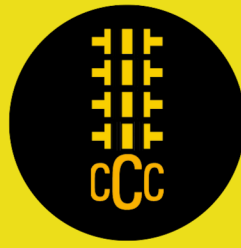


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Why us?

- 6 Men's / Women's Senior Teams
- A large Junior section up to U19's
- All Stars 5-8yrs Dynamos 8-11yrs
- W10 - Ladies soft ball team
- Matches played weekly through Hampshire, Berkshire, Surrey & Thames Valley Counties
- Hosting events within the local Community



Why now?

- The club is constantly in use throughout the year reaching all sectors of the community
- We have a large number of Junior players from the age of 5 using our club for training & matches providing good community links
- The club hosts many different community events for various local clubs and society



Why you?

We see a mutual benefit in working with local businesses, and are confident that through your association with Cove CC we can raise the profile of your company. This will include our members, opposition clubs, supporters, parents, visitors & other local businesses. Your company will also be promoted on our website and social media pages.



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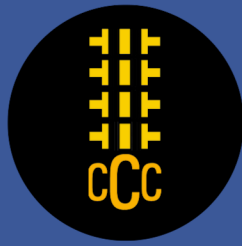


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Main Sponsorship 2023/24

Package Price - £ Please contact us to discuss this package and prices
Exclusive to single sponsor

As Main Sponsor you will be the main sponsor of Cove CC for a minimum of 2 seasons. This entitles you to:

Playing Shirts – Your company logo/branding on the prime front position on the playing shirts worn by all 4 senior teams during matches from 2024

Advertising Board – Your company logo/branding on the prime advertising board on the pavilion as “Main Sponsors”

Website – Your company logo/branding on the front page of the club website, www.covecricketclub.co.uk and in the prime side banner position on every page.

Social media - your company logo will show on all social media posts with links to your company

Company Literature – Leaflets, brochures and handouts displayed in the club house for members and social visitors

Functions – Your company will be entitled to 2 free hires of the club house.

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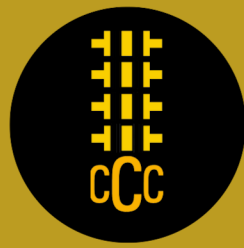


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Gold Sponsorship 2022/23

Packages negotiable

As a Gold Sponsor you will be a sponsor of Cove CC for a minimum of 2 seasons. This entitles you to one of the options

- **Cricket Covers** - Company Logo on Cricket covers on 2 pitches
- **Nets & Sight Screens** - Company Visibility on the Nets/Sight screens

Advertising Banners – Your company logo/branding on an advertising banner situated on the perimeter in full view of the pavilion and spectators

Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Company Literature – Leaflets, brochures and handouts displayed in the club house for members and social visitors

Social Media – Your company logo/branding with links on our social media posts on a weekly basis

Certificate of Sponsorship - A certificate to put up in the club & Your work place

Prices exclusive of VAT

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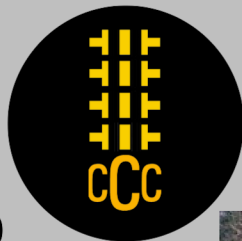


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Banner Sponsorship 2022/23

Package Prices

2 seasons £ 275

3 seasons £ 350

(Banner design not included in the price)

Why not join our existing Banner Sponsors by having your company advertised around the ground ?

As a Banner Sponsor you will be a sponsor of Cove CC for 1, 2 or 3 seasons this entitles you to:

Advertising Banner (2 Metres) – Your company logo/branding on an advertising banner situated on the perimeter in full view of the pavillion and spectators

Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Company Literature – Leaflets, brochures and handouts displayed in the club house for members and social visitors

Social Media – Your company logo/branding with links on our social media posts on a weekly basis

Certificate of Sponsorship - A certificate to put up in the club & Your work place

Should any information on your banner require changing during the sponsorship period, we can replace your current banner with the amended version. You will be charged the cost of the new banner only should this be your requirement. All our Banners will be printed by RHL Business Vision

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Media Sponsorship 2022/23

Package Prices

1 season £100



Why not join our existing Media Sponsors for 2023?

As a Media Sponsor you will be a sponsor of Cove CC for 1 season this entitles you to:

Website - Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Company Literature - Leaflets, brochures and handouts displayed in the club house for members and social visitors

Social Media - Your company logo/branding with links on our social media posts on a weekly basis

Certificate of Sponsorship - A certificate to put up in the club & Your work place

Prices exclusive of VAT



ScoreBoard Sponsorship 2022/23

The electronic scoreboard at Cove CC provide prime sponsors board locations at the ground. As Scoreboard Sponsor you will be a sponsor of Cove CC for 2 Years.

This entitles you to:

Advertising Board - Your company logo/branding on the prime (Size) advertising board on the scoreboard in full view of the pavilion & spectators

Website - Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Social Media - Your company logo/branding with links on our social media posts on a weekly basis

Certificate of Sponsorship - A certificate to put up in the club & your work place



Prices exclusive of VAT

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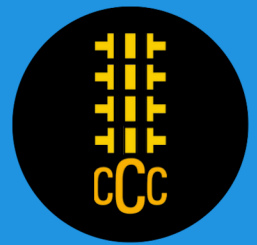


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Match Ball Sponsor

Weekend home match ball sponsors
£60



As a Match ball Sponsor you will be a sponsor of Cove CC this entitles you to

Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Social Media – Your company logo/branding with links on our social media posts across the weekend

Grounds - Recognition on the Sponsors notice board located prominently in the clubhouse & advertising on the scoreboard across the weekend

Prices exclusive of VAT

Prosecco Tent

**More Details to
follow 2023**

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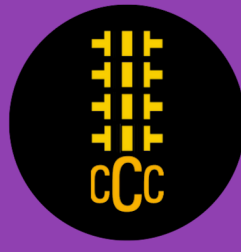
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Event Sponsorship 2022/23



Prices negotiable Prices exclusive of VAT

Fireworks

Easter Event

Summer Event

President day

6's Tournament

W10 Tournament



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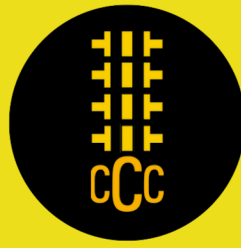


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Return on Investment

Whilst we fully appreciate that the features of the sponsorship packages we offer do not guarantee a return on investment, we would like to take this opportunity to share some of the definitive/tangible benefits:

- Tax deduction on your investment.**
- Brand awareness for your company at an established cricket club who play matches against opposition throughout Hampshire, Berkshire, Surrey & The Thames Valley.**
- Our ground hosts over 100 senior matches per season as well as junior fixtures on a nightly basis within the cricket season, This provides exposure of your brand to thousands of players, parents and supporters each year.**
- By sponsoring a community club, who promote a much needed sporting outlet to youngsters in the local area, your brand will be seen to have a 'community spirit' and finally....**
- Without the financial support of local businesses, our club would struggle to exist and the opportunity to provide an out of school sporting activity for local youngsters would be lost.**

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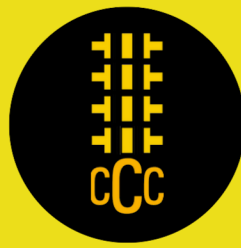


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Thank you for your valuable time, I hope that you decide to join us for 2023 as a sponsor.

We are also very keen to listen to potential sponsors own ideas or suggestions on how they could support the club, so if you have an idea, let us know!

**For more information on any of the sponsorship possibilities, please contact us by emailing - The commercial team.
commercial@covecricketclub.co.uk**

Thank you once again

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